Summary of Program Accomplishments for the Year

UC & Student Activities
[President, Student Engagement and Success, Senior Executive Director of Student Life]

The following is a list of accomplishments for the University Center & Student Activities Department. In addition, the department also conducted a CAS review for the functional area of Campus Activities Program. Action plans were created for areas which scored at a 2 or below. The study dashboard and resulting action plan are available in the attached documents.

Learning Objectives

The following learning outcomes have been developed for our department. These outcomes are assessed throughout the year and results reported annually. As a plan, other learning outcomes will be developed which align with the division's learning domains.

- Leadership – The student employee will be able to effectively demonstrate reflective thought and analysis in decision making after 1 year of employment.
- Diversity – The students participating in UCSA programs will be able to understand others whose backgrounds differ from their own.
- Global Citizenship – The student will be able to articulate the value of service and its impact on social issues.

Student Employment

We continued our University Center & Student Activities student employee training program. We held our initial training for the year in August 2013 and continued our meetings in October 2013, January 2014, March 2014 and May 2014. This year there was no focus for the meetings, but staff members did presentations on various topics ranging from Customer Service, Time Management, and Social Media to Active Shooter awareness presented by UPD. A curriculum is being created for the upcoming Student Employment program that will help guide the trainings as we move forward with the department’s vision.

UCSA continues to be one of the largest departments to employ students in various positions. On average the students in the department had a 3.03 GPA for the fall and spring semesters.

Programming

Aloha Days

Aloha Days was held August 30-September 1 at Zephyr Baptist Encampment on the banks of Lake Corpus Christi. The program provides incoming first-year students with an optional camp experience designed to aid in their successful transition to Texas A&M University-Corpus Christi. Student leaders, sophomores through seniors, serve as camp counselors and assistants to facilitate activities, discussions, games, and presentations. Student Engagement and Success staff also assisted with activities and presentations, as well as the outside community.

During Aloha Days, students are given an awareness of their personal values and pride in the traditions, spirit and heritage of A&M-Corpus Christi.

Accomplishments:

- Trained 46 volunteer student staff members
- 2 Professional Staff assisted in program
- Aloha Days implemented new Spirit and Traditions activities
- Aloha Days implemented a new grouping system which were called "Islands"
- Aloha Days created a new logo and tagline “find your anchor”
- Student Leaders were given more responsibility of the committees and training.
- New training techniques were implemented
- Aloha Days schedule was revamped to include Play Fair, Closing Ceremony, and moved the schedule around to maximize time.

Training and Development

Students met once a month beginning in February and into the summer. Training was made up of three parts learning about Aloha Days, learning how to facilitate small groups and activities, and how to facilitate Aloha Days and risk management. Students were trained on games and activities, diversity, traditions, the University, how to facilitate a small group, Social Norms, and other areas. This year, sessions were added on homesickness, depression and risk management.

Participation

<table>
<thead>
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<tr>
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% Change= Year 1-Year 2/Year 1 x 100
### Aloha Days Demographics:

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<td>Asian/Pacific Islander</td>
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<td>African-American</td>
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<td><strong>Totals</strong></td>
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### Alternative Spring Break

Alternative Spring Break (ASB) Programs provide an opportunity for college students and staff members to engage in direct “hands-on” service that addresses the needs of the location in areas such as community service, social services, environmental conservation, etc. ASB programs establish educational objectives in collaboration with the host location. This, in turn, provides participants a sense of understanding about the region in which they will be volunteering and an opportunity to experience the culture of the individuals with which they will be interacting. ASB is a program through the Student Volunteer Connection (SVC). ASB is a chance for students to get out of their comfort zone and volunteer on a national level. ASB is advised by a Student Activities Coordinator and has an opportunity for one or two students to be Site Leaders. This position was created to give the students more ownership of the program. The Site Leaders assist with many needs of the program including icebreakers, teambuilding, and coordinating the “fun” piece of the trip.

This 7th year of the program, ASB ventured to Atlanta, Georgia to work with Discovering Opportunities for Outreach and Reflection (DOOR). The mission of DOOR is to provide opportunities for service, learning and leadership development within the urban context. They highlight the strengths of their cities, as well as the needs. They believe that this is best accomplished through collaboration and partnerships. The fee to participate in this program included a $25 application fee and $200 for expenses. Students were able to pay through a payment plan.

The students had a unique experience. They were able to participate in different projects during the week from urban farming, tool banks, homeless shelters, medical supplies and refugee shops. The students were able to meet the people they were serving and spend time with them. They also learned about the population, the history of the area, the natural disasters that have affected the area, and how their work is helping for the greater good. Below is the schedule in which the students participated:

**Sunday:**
Handing out food to people struggling with homelessness
- Went to Downtown Atlanta and distributed 30 bags of food.
- Students met with homeless population and visited with them while distributing food.

**Monday:**
Garden at Piedmont Park
- Due to the harsh winter the trees were in need of mulching and protecting to help the trees grow and stay healthy.
- Students worked as a team to move the mulch back and forth, as well as, learned about trees.

MLK Jr.’s house and tour
- Students were given a tour of the house MLK Jr. grew up in and learned about his childhood.
- They took a tour of the old firehouse, as well as, Ebenzer Church.

**Tuesday:**
Tool Bank
- Helped with creating more space, tearing walls, demolishing the floor and removing piping and structure.

Blue House
- Students were split up to aid in different classrooms (Pre-k to 5th Grade).
- Assisted with homework, reading and math skills.
- Played with the students (foursquare, basketball, tag).

**Wednesday:**
RISA- Refugee Program
Worked in the consignment shop (sorting, tagging and pricing clothing for sale or donation to Refugee families).

Medishare
- Medishare is a program that provides affordable bulk medical items to impoverished countries or countries in need of disaster relief.
- Sorted and repackaged boxes for shipment to countries. Many boxes were headed to the Philippines to continue aid after the typhoon.

Thursday:
Working on the Mennonite Farm with Urban Farming
- The farm visited was in the middle of a neighborhood in Atlanta.
- The team was split. One team planted blueberry plants and vegetables. The other team moved supplies, cleared up rooms, and began helping them build the new “dorm”.
  - The dorm will be a place where Alternative Break organizations could have a place to stay while working with the farm.

Fun night: Went to the Underground Mall, Coca Cola Factory, looked through Emory, ate at a local college hot spot, and was able to meet the owner who gave all of us appetizers.

Friday
- Cleaned up around the Blue House and left for home.

Student Employees/Student Leaders
One site leader was selected for the 2014 trip. Roxanne Lapointe helped plan the fun activities and did research on Atlanta. She also worked with the advisor to help develop extra journal prompts to aid discussion during the travel times.

Accomplishments
- Journal prompts were developed to help better assess ASB.
  - This year ASB picked a social issue to complement their volunteer work. The social issue selected was Human Trafficking and Refugee Resettlement.

Training and Development
The participants were educated through weekly meetings where the journal prompts were used to talk about service, team building, what it means to be a volunteer, and geographic information. Training and development included the following:
- A speaker on Human Trafficking
- An overnight retreat was held in the University Center and covered topics such as diversity, working as a team and what service meant to them.
- Discussions on articles about the social issue
- Reflection Journals after each day
- Group Reflection time with host facilitator, Tonya Greene of DOOR.

New Initiatives
- A new student position was created, Alternative Break Coordinator, to help with the marketing, development, and programming.

Participation
- Nine students, which included 1 site leader, and 2 professional staff, attended the 2014 trip.

Assessment Results
- Assessment results were not reported this year as there was not enough data collected from the one journal that was submitted.

Campus Activities Board
Campus Activities Board (CAB) is responsible for bringing a variety of cultural, educational and entertainment programs to the campus community. Students, who participate in CAB develop leadership skills along with budgeting, planning, presenting and evaluation skills through event planning and execution.

Student Employees/Student Leaders
President: Nelda Hernandez
Vice-President for Marketing: David Miranda
Vice-President for Membership: Cameron Stubbins

Accomplishments:
- Created new social media outlets (Facebook Page, Instagram, YouTube, etc.) to reach a broader audience
- Increased CAB active membership and retention
- Expanded the number of students on the Leadership Team from 3 to 10
- Shifted programming mentality of the organization more towards home grown programming
- Shifted more responsibility to event chairs and gave them the ability to propose, plan and put on a variety of events
- Increase programming from 12 programs to 17 programs

Training and Development
CAB officers had a mini retreat to discuss expectations and roles
- Implemented new training for students involved with CAB
- Incoming CAB officers had a 3 day beach retreat to discuss the new structure of CAB and their roles for the remainder of the year
- CAB membership attended two retreats, fall new member retreat in the UC Ballrooms, spring leadership retreat at Camp Zephyr with ICA

Service and Outreach
- October Carnival for kids in the Corpus Christi Community
- DiversAbility to raise awareness about physical and mental disabilities along with ICA and Disability Services
- Wild’N’Wacky Wednesday to educate students about safety during Spring Break with Rec Sports and I-ADAPT

New Initiatives
- Programming shifted from a focus on paying outside vendors to (novelties, performers, etc) the students planning and working events
- Members were given more freedom to brainstorm and run CAB events
- A new leadership structure has been implemented

Participation

<table>
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<td>Fall 2013</td>
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<tr>
<td>4th Annual CABfest</td>
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<tr>
<td>Back to School Bingo-New Program</td>
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<tr>
<td>Movie on the Lawn</td>
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<tr>
<td>DiverseAbility (w/ ICA &amp; Disability Services)</td>
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<tr>
<td>October Carnival</td>
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<tr>
<td>Halloween Open House (w/ UC Commons Programming)-New Program</td>
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<tr>
<td>Grocery Bingo-New Program</td>
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<td><strong>TOTAL</strong></td>
</tr>
</tbody>
</table>

| Spring 2014 | Date | Time | Attendance |
| WoW Movie Night-New Program | January 24 | 6:00 pm to 8:00 pm | 30 |
| Valley Exotic Petting Zoo | February 4 | 11:00 am to 2:00 pm | 430 |
| Speed Dating-New Program | February 13 | 7:00 pm to 9:00 pm | 104 |
| Valentine’s Flash Event-New Program | February 14 | 11:00 am to 1:00 pm | 100 |
| Islandino | February 26 | 7:00 pm to 10:00 pm | 230 |
| Wild’N’Wacky Wednesday (w/ Rec Sports & I-ADAPT) | March 5 | 11:00 am to 2:00 pm | 400 |
| Battle of the Bands | March 27 | 6:00 pm to 9:00 pm | 150 |
| Comedy Event | April 9 | 11:00 am to 1:00 pm | 200 |
| Dive In Movie Night | April 22 | 7:30 pm to 10:00 pm | 50 |
| Finals Frenzy Paint Party (w/ Camden)-New Program | May 6 | 9:30 pm to 11:30 pm | 400 |
| **TOTAL** | | | **2094** |

Total for 2013-2014=3092

Student Volunteer Connection (SVC)

Student Volunteer Connection is a community service organization that connects TAMUCC students to the Corpus Christi Community. The mission statement of SVC is to engage the students of Texas A&M University - Corpus Christi in service projects that address the needs of the Corpus Christi community. There were 14 consistent members who participated throughout the year with many other students participating in events hosted by SVC.

Accomplishments:
- Successful re-branding of SVC
- SVC focused efforts on more service and programming
- SVC introduced several new programs including, Green Week, Hunger and Homeless Awareness Week, and the Hunger Banquet alongside ICA.
- SVC took 4 students to BIG Event Conference in College Station.
- SVC took 3 students with ICA to Diversity U at Texas State University, San Marcos, TX.
- BIG Event 2014
  - Made a successful transition into a full 6 hour day of service
  - Created a team captain meeting that prepared the students for where they were going, appropriate clothing and other important information.

Training and Development
SVC took on a more educational role by discussing service learning in meetings and planning to develop a more service learning approach through the use of the Social Change Model and other models.

SVC became more involved by going to support other's events and to collaborate more with other organizations, thus creating a networking system for them.

SVC incorporated more ice breakers, team building, and talks about Diversity and why that is important with service.

Attended the BIG event Conference in College Station

SVC took a larger role in programming to teach the University Community about the social issues they were studying

**Service and Outreach**

SVC regularly engaged with Corpus Christi volunteer opportunities

- Adopt a Beach
- Metro Ministries
- Haunting on the Blue Ghost
- Pride Corpus Christi
- Food Bank
- Kids Against Hunger
- Mary Grete School
- Oyster Reef Restoration

**New Initiatives**

SVC looking towards more social issue based programming and service opportunities.

SVC introduced new programs to help brand their new social issue based programming

BIG Event to focus on nonprofits to help students understand the concept of BIG Event, and high impact volunteer work.

BIG Event changed the time of the program from morning and afternoon to a full 6 hour program due to student feedback and the demand of a growing programming.

**Green Week Programming**
- Handed out recycled and handmade art/jewelry, tied with facts about conservation.
- Also placed out infographics to help with passive programming.

**Hunger and Homelessness Awareness Week**
- Handed out crackers with facts about Hunger and Homelessness around the world, US, and local. Also placed out infographics to help with passive programming.

**Hunger Awareness Banquet with ICA**
- This event was a partnership with the Islander Cultural Alliance for Hunger and Homeless Awareness Week. Known as the Oxfam Hunger Banquet, the event takes a look at hunger around the world and facilitates a new perspective for students who have never struggled with hunger. It also hopes to create and inspire conversations about hunger around the world and locally.

**Participation**

First Year Islander Clean
- Cleaned up Ward Island along the coast
- 25 students participated in the event

MLK Jr. Day of Service
- Partnered with Metro Ministries and ICA
- 14 students participated in the event

Hunger Banquet
- Partnered with ICA
- 50 students participated in the event

BIG Event – university-wide/community-wide volunteer project
- 20 Residences
- Collaborated with Downtown Corpus Christi Clean Up, Garcia Center, Habitat for Humanity, CC Parks and Recreation, Pride Corpus Christi, Food Bank etc.
- 200 Volunteers from 15 organizations and individuals

**Assessment Results**

Approximately 156 people completed the survey (actual number is not available due to transition in staff).

- 100% of students strongly agreed or agreed that they feel like they were making a positive impact in the CC community
- 90.57% of students strongly agreed or agreed that they feel like they developed relationships with the community being served.
- 98.11% of students strongly agreed or agreed that they feel that they understand and can articulate the value of service.
- 98.11% of students strongly agreed or agreed that they feel that BIG Event service was a way to say “thank you” to the CC Community.
- 86.8% of students strongly agreed or agreed that they feel that their site should be contacted again for next year’s BIG Event.
90.39% of students strongly agreed or agreed that they would recommend BIG Event to their friends.

Areas of improvement: more time (23.3%), nothing/compliments (20%), information needs (16.6%), two BIG Events (6.6%), organization (13.3%), supplies (3.3%), more participants (3.3%), staff issues (10%), job site issues (6.6%), misc. (6.6%)

Homecoming

The purpose of Homecoming is to give current students an opportunity to express and/or develop their pride in Texas A&M University-Corpus Christi, with the hope that they will become active alumni upon graduation. The Institutional Advancement Office coordinates the alumni events and the student events are planned and implemented through the Homecoming Committee. The department is responsible for scheduling events and implementation of the majority of the events. Homecoming was held February 24-March 1.

Accomplishments

- Had 19 participants for Homecoming Court Competition and experienced a more aggressive campaign over two weeks.
- Began programming in the student tailgate lot to increase participation and assist with enforcing policies.

Service and Outreach

- Court candidates read to students at the Early Childhood Development Center (ECDC) on the TAMUCC Campus.

New Initiatives

- Increased voting period for Homecoming Court to two weeks.
- Moved locations for the Lighting of the I to Bay Hall, due to the UC construction.

Participation:

- Court competition: 19 applicants (increase from previous year 12)
- Picnic: over 500 in attendance
- Faculty/Staff vs. Student Basketball Game & Pep Rally: 200 students and staff in attendance
- Lighting of the I: 250-300 people in attendance
- Parade: 25 groups
- Spirit Competition: 14 groups

ICA provides opportunities for the campus to learn and participate in activities representing different cultures. These activities relate to Hispanic heritage, disabilities awareness, Women’s history, Asian cultures, Native American heritage, Black history and more. Along with providing opportunities to celebrate the diversity of TAMUCC, ICA brings cultural awareness and diversity education to campus. Students involved in ICA help coordinate campus wide events and initiatives as members and in leadership positions. ICA had 13 members who were active throughout the year.

Accomplishments:

- Created a new vice-president position for Community Engagement
- Trained two new vice presidents
- Increased active membership
- Recognized LGBT History Month
- Changed name of collaborative program with CAB from “Disable the Label” to “DiversAbility”
- Created 8 new programs in the fall semester: Islander Culture, Loteria for Hispanic Heritage Month, Welcome to the Family, National Coming Out Day Celebration, Lesbian Gay Bi-Sexual Transgender History Month Celebration, No Shave November, International Men’s Day, and Hunger Awareness Banquet with SVC
- Created 3 new programs in the spring semester: African American History Month Kickoff, Denim Day and Clothesline Project with Counseling Center
- Successful membership retreat at Camp Zephyr with Campus Activities Board
- Recognized Sexual Assault Awareness Month
- Assisted with the inaugural committee for African American History Month
- Increased number of events for the year
- Increased attendance at most programs
- Increased attendance/number of participants for all events

Training and Development

- ICA member retreat in February 2014
- Officer training in August 2012
- Mini officer trainings during weekly one on one’s
- Mini Training/Discussion Series at each ICA general meeting
- Student Staff Trainings

Service and Outreach

- Service Events:
Outreach Events:
- Islander Lights
- SVC's MLK Jr. Day of Service
- SVC's The BIG Event

New Initiatives
- **Islander Culture** – This event was created to be a part of Waves of Welcome at the beginning of the Fall semester. In an effort to build school spirit and unity in the first days of school, ICA decided to hand out blue and green beads, tiny foam fingers, candy canes, sunglasses, mustaches, and small Frisbees to people who participated in our activity. The activity was to show students the variety of subcultures on the TAMUCC campus. Large dry erase boards were set up with words like: “freshman, sophomore, junior, senior, graduate student, 1st generation, College of…,” for students to sign their name next to a subculture they identified with.

- **Loteria for HHM** – This event was added to the schedule to have a second event during Hispanic Heritage Month. It was held in the UC Commons area in coordination with UC Commons Programming in an attempt to have a large number of attendees. The event was also a way to have a cultural game for the community to learn about.

- **Welcome to the Family** – This event was on the eve of National Coming Out Day for LGBTQ students and allies to congregate and get to know one another.

- **National Coming Out Day Celebration** – As a way of recognizing the day, we had a door built for students to walk through if they chose, but primarily for them to sign the door with messages of support for people who have already come out or are going through the coming out process. The Counseling Center joined ICA out on East Lawn to give out information about dealing with the coming out process.

- **LGBT History Month Celebration** – In our first celebration we chose to have a speaker come in from Campus Pride. Ms Purdy, our speaker, gave a presentation on her personal journey from homophobia to being an ally.

- **No Shave November** – This was a tabling event where information on No Shave November and its initiatives to educate people about prostate cancer. The information was handed out with left over blue and green mustaches from Islander Culture. This event was in coordination with UC Commons Programming.

- **International Men's Day** – In the spring semester of last year, we added a small event for International Women’s Day and a decision was made to also recognize International Men's Day. Breakers game room was made available to any attendees to play games for free for two hours. Information about the themes for International Men’s Day were hung on the windows. The theme focused on violence. The Counseling Center was doing pictures with attendees after they had written a message on a small dry erase board stating how violence has affected their lives.

- **Hunger Awareness Banquet with SVC** – This event was a partnership with the Student Volunteer Connection for Hunger and Homeless Awareness Week. Oxfam is the originator of the event and provides instructions on how to host a Hunger Awareness Banquet.

- **African American History Month (AAHM) Kickoff** – This year, in coordination with the AAHM History Month Committee, ICA brought back the AAHM Kickoff. It was held immediately following the annual MLK Jr. March. Due to budgeting restraints, the event was small in scale as opposed to previous years.

- **Denim Day** – This event was held to bring attention to Sexual Assault Awareness Month. Many non-profit organizations recognize wearing denim as a protest to a court ruling in favor of an assailant who argued that the victim was wearing jeans therefore she wanted sexual activity.

- **Clothesline Project with Counseling Center** – This event was also intended to recognize Sexual Assault Awareness Month in coordination with the University Counseling Center. The week-long event was to encourage survivors of assault to create and display shirts to acknowledge what they went through and how they are surviving. ICA helped to display the shirts while taking donations for the local women's shelter.

Cultural events implemented by ICA:
- Islander Culture – 100
- Hispanic Heritage Month Kickoff - 200
- Loteria – 50+
- Welcome to the Family - 20
- National Coming Out Day – 80+
- DiversAbility - 42
- LGBT History Month Celebration - 34
- Dia de los Muertos table (Passive) – 30+
- No Shave November Prostate Cancer Awareness table - 40+
- Culture Fest – 150+
· Hunger Awareness Banquet - 50
· ICA Movie Night: A Place at the Table - 31
· International Men's Day – 30+
· Holidays Around the World table (Passive) – 30+
· MLK Jr. March – 25
· African American History Month Kickoff – 120
· Cards and Dominoes – 6
· Hip Hop and Society with Wes Jackson – 40
· International Women's Day – 30+
· Ladies Night – 90
· Tunnel of Oppression – 215
· ICA Movie Night: Rape in the Fields – 20
· Denim Day – 40+
· Clothesline Project – 30+
· Asian Pacific Heritage Month – 225

Cultural Events cosponsored by ICA
· Loteria with UC Commons Programming
· DiversAbility with Campus Activities Board
· No Shave November with UC Commons Programming
· Hunger Awareness Banquet with Student Volunteer Connection
· MLK Jr. Day of Service with Student Volunteer Connection
· African American History Month events – Soar: Voices in African American History; Juke Joint
· Clothesline Project with University Counseling Center

*demographic information for these events is provided below.

Cultural Awareness Days/Months celebrated:
· Hispanic Heritage Month
· Disability Awareness Month
· LGBT History Month
· Dia de los Muertos
· International Student Week
· International Men's Day
· Dr. Martin Luther King, Jr. Day
· African American Heritage Month
· Women's History Month
· International Women's Day
· Sexual Assault Awareness Month
· Denim Day
· Asian Pacific Heritage Month

Participation:
Approximately 1728 participants at 25 events—most information below is based on ID card swipes and does not include those people who did not have their ID card.

Hispanic Heritage Month Kickoff – 171

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<th>Fall 2014</th>
<th>Participants</th>
<th>Campus Population</th>
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</thead>
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### DiversAbility – 42

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### LGBT History Month – 24

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### African-American History Month Celebration – 75

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<tr>
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### Classification

| Freshman | 31 |
| Sophomore | 7 |
| Junior | 16 |
| Senior | 14 |
| Post Baccalaureate | 3 |
| Graduate – Masters | 2 |
| Graduate – Doctorate | 2 |

### Ladies Night – 81

<table>
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| Classification     | 26 |
Sophomore 23  
Junior 10  
Senior 19  
Post Baccalaureate  
Graduate – Masters 2  
Graduate – Doctorate 1

Tunnel of Oppression – 185

<table>
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Classification

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<tr>
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Assessment Results

Two ICA events were assessed this year: DiversAbility in October and Tunnel of Oppression in April.

DiversAbility

The information below is based off of the 12 responses to our survey conducted at the end of the event.

- 58% of the attendees felt the activities provided a meaningful experience of what it may be like to have a disability.

Comments:

- “Understanding is crucial. our program needs to be more aware of disabilities, this may change how people interact”
- “that I need to be more understanding”
- Wish had more explanation/table labeled for ailment (?)

Tunnel of Oppression

The information below is based off of the 156 responses to our survey conducted at the end of the event.

- 97% of the attendees felt the content of the event was well executed
- 99% of attendees indicated they gained knowledge of ways oppression currently occurs
- 78% of attendees indicated they have experienced or witnessed similar oppressive situations on the TAMUCC campus as portrayed in the event.
- 79% of attendees felt they were more comfortable expressing their identity to others after attending the event.

Island Waves Student Newspaper

Island Waves (IW) Student Newspaper publishes a weekly student newspaper focusing on news, features, entertainment and sports occurring on campus. This past year 14 issues were published in the fall semester; 15 in the spring semester; and 4 in the summer. Several student staff positions are available for students to develop leadership, writing, design layout, photography, and editing skills. Students are self-taught as there is no journalism major offered at TAMUCC. In September of 2012, Island Waves and the College of Liberal Arts partnered to provide an academic advisor to Island Waves.

Student Employees/Student Leaders

- Editor-in-Chief: Ashley Dyckman (Fall), Alexis DeLeon (Spring)
- Managing Editor: Erika Galindo (Fall), Stephanie Wallace (Spring)
Accomplishments

- Held Coffee & Paper Events, where the campus community picked up the latest copy of the paper, shared their opinions and ideas, and met the newspaper staff.
- Hosted the 6th annual Constitution Day on September 17th, 2013
- Sent 4 students to the Associated Collegiate Press conference in San Diego California
- Sent 3 students, and 1 advisor to the Texas Intercollegiate Press Association (TIPA) 2014 Conference in San Antonio, Texas for formal training, February 2014
- Received a total of 18 awards from the Texas Intercollegiate Press Association
  - Newspaper Division 3 Awards:
    - Erika Galindo- 1st place News Story, honorable mention Headline, 1st place Editorial, 3rd place News Feature Story
    - Aubrey Dancer- honorable mention Illustration, honorable mention Information Graphic
    - Brittney Richerson- 3rd place Single Subject Design
    - Alexis DeLeon- honorable mention Sports Page Design
    - Stephanie Wallace- 3rd place In-Depth Reporting
    - Hillary Vallejo- 2nd place News Photo
    - Ashley Dyckman- 3rd place Page One Design, honorable mention Picture Story, 2nd place Critical Review

Training and Development

- Held 4 training workshops over a variety of topics including newswriting, and peer presentations about conferences attended.

Service and Outreach

- Island Waves students participated in the BIG Event.

New Initiatives

- Beginning in Fall of 2015 the Island Waves Student Newspaper will be housed in the College of Liberal Arts under the School of Media and Communication. The 2014-2015 academic year will be a transition year with the new Faculty Adviser.

Islander Lights

This annual celebration, where buildings throughout campus are illuminated with blue, green and white holiday lights, was held on December 6th. This year the event was moved to Lee Plaza, but had to utilize the rain location of the Dugan Wellness Center for all activities except for the illumination ceremony. The evening consisted of music, games and activities for the campus and local community and was free to attend. The event was held in conjunction with Toys for Tots which benefits the children of Corpus Christi. A monetary and toy drive was held throughout the week before the event, and also the night of the event. Before the festivities, the Islander Lights Fun Run and Walk (3-mile run and 1.5-mile walk) took place on the Hike & Bike Trail and around the University with an entry fee of one toy per participant. There were light refreshments provided including tamales, chips and salsa, and beverages. Organizations were also invited to participate and many had booths which provided services such as ornament making and stocking decorating. Inflatables were also available and the Islander Cheer and Dance teams performed for the visitors. Staff Council members also assisted by taking pictures of children with Santa Claus and sent pictures electronically to families. The lighting ceremony began at 7 p.m.

Accomplishments

- Raised $597.10 which was donated to Toys for Tot (increase from previous year)
- Collected 482 toys (increase from previous year)

Service and Outreach

- Toys For Tots

Participation

- Fun Run/Walk – 155 participants of all ages
- Lighting festivities – over 400 participants

Greek Life

Fraternities and sororities are mutually selective, value-driven groups that provide an organized social life for their members as a contributing aspect of their educational experience. These organizations provide lifelong relationships, leadership, scholarship, service, and campus and community involvement.

<table>
<thead>
<tr>
<th>Panhellenic Council</th>
<th>Interfraternity Council</th>
<th>MGC Council Fall 2013</th>
<th>Order of Omega Honor Society Fall 2013</th>
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<td>Fall 2013</td>
<td>Fall 2013</td>
</tr>
<tr>
<td>Amber Arellano-</td>
<td>Thomas Adams-</td>
<td>Kristen Garza-</td>
<td>Sergio Angel,</td>
</tr>
<tr>
<td>President</td>
<td>President</td>
<td>President</td>
<td>President</td>
</tr>
<tr>
<td>Vacant- VP Recruitment</td>
<td>Vacant- VP Internal/External Affairs</td>
<td>Felicia Martinez- VP Membership</td>
<td>Kim Garza, VP Membership</td>
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<td>Name</td>
<td>Position</td>
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<td>Kailin Windham</td>
<td>VP Studial</td>
<td>Hunter Acord</td>
<td>VP Finance</td>
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<td>Stephanie Tyler</td>
<td>VP Finance</td>
<td>Jon Beltran</td>
<td>VP Operations</td>
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<td>Kendra Bernhagen</td>
<td>VP Operations</td>
<td>Jeanetly Garcia</td>
<td>VP Programming</td>
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<td>Collin Swisher</td>
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<td>Michael Gandara</td>
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<td>Nikki Ochoa</td>
<td>VP Special Projects</td>
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<tr>
<td>Kayla King</td>
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<td>Amher (Raitano)</td>
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<td>Demond King</td>
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<td>Prentice Pequeño</td>
<td>VP Internal Affairs</td>
<td>Scott Peeples</td>
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<td>Reagan Elm and Caleb Milteer</td>
<td>VP External Affairs</td>
<td>Genya Glass</td>
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<td>Grace Pak</td>
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<td>Nicole Stotts</td>
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**Participation**

**Recognized Chapters**
- Panhellenic Council Organizations: Alpha Gamma Delta, Delta Delta Delta, Gamma Phi Beta & Zeta Tau Alpha
- Interfraternity Council Organizations: Beta Theta Pi, Delta Chi, Kappa Sigma, Phi Delta Theta (suspended until January 2015) & Sigma Phi Epsilon
- National Pan-Hellenic Council Organizations: Alpha Kappa Alpha & Alpha Phi Alpha
- National Association of Latino Fraternal Organizations: Lambda Theta Alpha, Omega Delta Phi & Sigma Lambda Gamma
- Honorary Greek Organization: Order of Omega

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<th>Accomplishments</th>
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<tr>
<td></td>
<td>Initiated 13 new members</td>
</tr>
<tr>
<td></td>
<td>Held two Penny Wars to benefit the Greek Scholarship Fund</td>
</tr>
<tr>
<td></td>
<td>Awarded 5 chapters for excellence at the Greek Awards Ceremony</td>
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<tr>
<td></td>
<td>Passed out T-shirts for top two GPAs of each chapter.</td>
</tr>
<tr>
<td></td>
<td>Introduced a Fall Showcase</td>
</tr>
<tr>
<td></td>
<td>Recruitment/Rush 2014: All of February</td>
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<tr>
<td></td>
<td>Introduced in the Spring of 2014: Divine 9 which featured a speaker from Del Mar College</td>
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</table>
· Introduced in the Spring of 2014: Juke Joint in collaboration with AACS which featured a Jazz Band, Jazz dance lessons, history and culture of the time period, and history of music
· Introduced 2 MGC Study Nights, Spring 2014
· Implemented a MGC Awards Night
· Introduced a Fall Showcase
· Hosted a Fall Social and Spring Social
· Participated in BIG Event and Miracle League
· **Alpha Phi Alpha Fraternity, Inc.**
  o Philanthropy event: Just for Kicks, shoe drive
  o Programmed: “Go to High School, Go to College” where members visit local high schools and talk about going to college, and “Study with the Alphas”
· **Alpha Kappa Alpha Sorority, Inc.**
  o Initiated two women in the Fall of 2013
  o Initiated three women in the Spring of 2014
  o Programmed AKAdemics, AKAroebics, and planted an ivy leaf in the TAMUCC community garden
· **Beta Xi Chi Multicultural Fraternity, Inc.**
  o Inducted their founders
  o Removed from campus by Headquarters in Spring of 2014
· **Lambda Theta Alpha Latin Sorority, Inc.**
  o Programmed during Anti-Hazing Week
  o Initiated five women in Spring of 2014
· **Omega Delta Phi Fraternity, Inc.**
  o Initiated 6 men in the Fall of 2013
  o Academic Suspension for the Spring 2014
· **Sigma Lambda Gamma Sorority, Inc.**
  o Initiated one woman in the fall of 2013
  o Initiated four women in the Spring of 2014

**IFC**
· Developed new Recruitment strategies such as green wrist bands to signify completed recruitment registration of potential members; collaborated to create an excel sheet of all potential members participating in recruitment- the list was sent out to every chapter and IFC officers aided potential members in their ability to meet fraternity men from each chapter.
· Developed and implemented IFC Awareness Week: September 16th- September 20th
· Formal Recruitment: September 22nd- September 25th
· Tau Kappa Epsilon participated in their first Formal Recruitment
· Sigma Phi Epsilon did not participate in Formal Recruitment due to Academic Probation
  o Bid Day: September 26th
    § Beta Theta Pi: 9 + 3 from second bid day held later in the semester.
    § Delta Chi: 13 + 1 from second bid day held later in the semester
    § Kappa Sigma: 21
    § Phi Delta Theta: 22
    § Sigma Phi Epsilon: 0
    § Tau Kappa Epsilon: 3
· IFC Brotherhood Event: Rays Game
· End of the year dinner/celebration of officers and delegates was held
· Tau Kappa Epsilon Colony status reviewed by TKE National Headquarters
  o Decision made to suspend the colony operations at TAMU-CC
· IFC Informal Recruitment, January 2014
  o Bid Day Jan. 6th
    § Beta Theta Pi: 1
    § Delta Chi: 8
    § Kappa Sigma: 7
    § Phi Delta Theta: 5
    § Sigma Phi Epsilon: 12
- Phi Delta Theta Suspended until January 2015
- IFC Officer Restructure
  - 4 Officer Positions: President, VP Recruitment, VP Judicial & VP Community Relations
  - Updated IFC Constitution/Bylaws
  - Fall 2014 Recruitment Rules finalized
  - IFC Judicial Procedures Manual under review

**Recruitment Overview Panhellenic Council**

<table>
<thead>
<tr>
<th>Open House Pool</th>
<th>98</th>
</tr>
</thead>
<tbody>
<tr>
<td>Quota</td>
<td>20</td>
</tr>
<tr>
<td>Total</td>
<td>56</td>
</tr>
<tr>
<td>Groups</td>
<td>4</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Chapter</th>
<th>Size</th>
<th>Matched 2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alpha Gamma Delta</td>
<td>51</td>
<td>20</td>
</tr>
<tr>
<td>Delta Delta Delta</td>
<td>63</td>
<td>20</td>
</tr>
<tr>
<td>Gamma Phi Beta</td>
<td>54</td>
<td>20</td>
</tr>
<tr>
<td>Zeta Tau Alpha</td>
<td>66</td>
<td>20</td>
</tr>
<tr>
<td>Average Chapter Size</td>
<td>59</td>
<td></td>
</tr>
<tr>
<td>Median Chapter Size</td>
<td>59</td>
<td></td>
</tr>
<tr>
<td>Current Campus Total</td>
<td>56</td>
<td></td>
</tr>
</tbody>
</table>

- Formal Recruitment: Spirit Week: August 26th-31st & Recruitment: September 2nd-7th
  - Continuous Open Bidding 16th-30th: Alpha Gamma Delta & Gamma Phi Beta
- Panhellenic Fall Initiatives
  - 2nd Annual Distinguished Women's Luncheon
  - Sisterhood Mixer/ Islanders Basketball Game
  - Hosted Inaugural Panhellenic Open House

Spring Recruitment: Continuous Open Bidding January 3rd-17th: Gamma Phi Beta and Zeta Tau Alpha

**Panhellenic Initiatives (Spring)**

- Gamma Chi’s chosen
- Participated in the NPC International Badge Day
- Panhellenic Council voted to lower the total number of members to 50 from 56
- Hosted Inaugural Panhellenic Informational
- Panhellenic Bylaws Updated
- Panhellenic Judicial Procedure Manual Created

**Training and Development**

Each year, Greek Life chapter members participate in educational programs:
- Greek Leadership Retreat in September & January – at least 5 officers from each chapter attended
- Took various officers from each Council to the All Greek Leadership Conference (AGLC): January 2014
- Chapter Advisor(s) Educational Sessions
- New Member Orientation: Fall & Spring
- Chapter President's 1:1 with Greek Advisor

**Service and Outreach**

- As a part of Greek Week, chapters participated in a campus clean up.
- An assessment of Greek week showed the following information about the service event based on our learning outcome:
  - 81.3% (48/59) of the surveys completed answered the question “What is the value of service to you?”
    - 58% were categorized as Volunteers
    - 41.6% were categorized as Principled Citizens
    - 0% were categorized as Global Citizens
  - 87.7% (50/57) of the completed surveys answered the question “How do you think service impacts social issues and society?”
    - 76% were categorized as Volunteers
    - 22% were categorized Principled Citizens
    - 2% were categorized as Global Citizens
Greek Week 2014

Greek Week is a week-long series of events aimed to promote unity and friendship among the Greek Community at the A&M-Corpus Christi. Greek Week was held April 13-17, 2014 and the following chapters placed in the their respective categories:

Fraternity Category: 1. Delta Chi & Kappa Sigma 2. Sigma Phi Epsilon 3. Alpha Phi Alpha

Standards of Excellence

Intercultural Competency was added for the 2013-2014 Standards of Excellence:

<table>
<thead>
<tr>
<th>Standard</th>
<th>Award</th>
</tr>
</thead>
<tbody>
<tr>
<td>Scholarship:</td>
<td></td>
</tr>
<tr>
<td>All Greek Organizations must have a minimum cumulative, semester and new member GPA of 2.5</td>
<td>3.0 and above = Gold Standard</td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>2.8-2.999 = Silver Standard</td>
</tr>
<tr>
<td></td>
<td>2.6-2.799 = Bronze Standard</td>
</tr>
<tr>
<td></td>
<td>2.5 is the minimum acceptable before academic probation</td>
</tr>
<tr>
<td>Service:</td>
<td></td>
</tr>
<tr>
<td>All Greek Organizations must participate in community service, according to National/HQ standards</td>
<td>21-30 hours per member per semester = Gold Standard</td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>11-20 hours per member per semester = Silver Standard</td>
</tr>
<tr>
<td></td>
<td>10 hours per member per semester = Bronze Standard</td>
</tr>
<tr>
<td>Engagement:</td>
<td></td>
</tr>
<tr>
<td>Greek Organizations will be supportive of campus community events</td>
<td>Qualifying events would include philanthropy events, campus-wide events and other university sponsored events. Social events and events with alcohol would not qualify. Twenty percent of the chapter must be present to get credit for the event.</td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>10 and above events = Gold Standard</td>
</tr>
<tr>
<td></td>
<td>5-9 = Silver Standard</td>
</tr>
<tr>
<td></td>
<td>1-4 = Bronze Standard</td>
</tr>
<tr>
<td>Leadership:</td>
<td></td>
</tr>
<tr>
<td>Greek Organizations will be leaders on campus</td>
<td>Chapters will report involvement of members in other organizations on campus. Gold, silver and bronze will be given to chapters based on percentage of involvement.</td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>90-100% = Gold Standard</td>
</tr>
<tr>
<td></td>
<td>70-89% = Silver Standard</td>
</tr>
<tr>
<td></td>
<td>50-69% = Bronze Standard</td>
</tr>
<tr>
<td>Philanthropy:</td>
<td></td>
</tr>
<tr>
<td>Greek Organizations are encouraged to report money raised for their philanthropies</td>
<td>The highest grossing chapter in each council will receive the SOE Philanthropy award. Special recognition will be given to the highest grossing chapter of the three.</td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td>Intercultural Competency:</td>
<td></td>
</tr>
<tr>
<td>Greeks are committed to being inclusive and support cultural education and diversity.</td>
<td>Chapters that attend 5 events per year (approved by Greek advisors). In order to receive credit, 50% of the chapter needs to be in attendance.</td>
</tr>
</tbody>
</table>

Standard of Excellence 2014 Award Winners

Scholarship:

- Alpha Gamma Delta Bronze Standard Spring 2013
- Delta Delta Delta Bronze Standard Spring 2013
- Lambda Theta Alpha Bronze Standard Spring 2013
- Gamma Phi Beta Silver Standard Spring 2013
- Zeta Tau Alpha Silver Standard Spring 2013
- Kappa Sigma Silver Standard Spring 2013
- Sigma Phi Epsilon Silver Standard Spring 2013
- Alpha Kappa Alpha Gold Standard Spring 2013
- Zeta Tau Alpha Bronze Standard Fall 2013
- Delta Chi Bronze Standard Fall 2013
- Delta Delta Delta Silver Standard Fall 2013
- Sigma Lambda Gamma Silver Standard Fall 2013
- Alpha Kappa Alpha Gold Standard Fall 2013

Intercultural Competency:

- Sigma Phi Epsilon Bronze Standard
<table>
<thead>
<tr>
<th>Lambda Theta Alpha</th>
<th>Gold Standard</th>
</tr>
</thead>
</table>

**Engagement:**
- Zeta Tau Alpha  
- Bronze Standard
- Delta Delta Delta  
- Silver Standard
- Sigma Phi Epsilon  
- Gold Standard
- Sigma Lambda Gamma  
- Gold Standard
- Alpha Phi Alpha  
- Gold Standard
- Gamma Phi Beta  
- Gold Standard
- Beta Theta Pi  
- Gold Standard
- Lambda Theta Alpha  
- Gold Standard

**Leadership:**
- Beta Theta Pi  
- Bronze Standard
- Delta Chi  
- Bronze Standard
- Delta Delta Delta  
- Bronze Standard
- Lambda Theta Alpha  
- Gold Standard

**Philanthropy:**
- Lambda Theta Alpha of the Multicultural Greek Council
  - $553 for St. Jude's children's Research hospital
- Delta Chi of the Interfraternity Council
  - $6,500 for The Jimmy V. Foundation for Cancer Research
- Delta Delta Delta of Panhellenic Council
  - $10,063 for St. Jude's children's Research hospital

**University Council of Student Organizations**
The University Council of Student Organizations (UCSO) is a governing council for all non-Greek, non-sport club and non-departmental organizations. UCSO meetings are held monthly during the fall and spring semesters. The main purposes of UCSO are: to determine funding for eligible organizations; to develop and communicate policies and procedures relevant to student organizations; and to inform student organizations of campus and community opportunities and events.

Student Activities strives to get as many students involved in campus life as possible. This year 3,963 students participated in at least one student organization and 2,249 students participated in more than one organization.

**Fall Officers:**
- President: Michael Franklin
- Vice President: Cameron Valverde
- Secretary: Thomas Moore

**Spring Officers:**
- President: Cameron Valverde

**Accomplishments:**
- 14 new student organizations
- Changed the registration timeline from September to April
- Changed the funding structure and how students organizations are funded
- Implemented UCSO Representative as a required officer position for all UCSO student organizations
- Updated the handbook to allow more flexibility in handling violations
- Worked with other entities on campus to ensure that the handbook is complete up to date

**Service and Outreach:**
Since the council is made up of representatives of various organizations, each individual group chooses and conducts their own service and outreach. UCSO provides an opportunity for guest speakers and current organizations to share these activities and events at each monthly meeting.

**New Initiatives:**
- Moving to 1 UCSO meeting every month as opposed to 2 separate meetings
- Building infrastructure to allow for grade checks and accountability for organization members
- Working toward developing committees within UCSO to allow students more control over funding, conduct, etc.
Participation:

UCSO Demographics:

<table>
<thead>
<tr>
<th>Gender</th>
<th>2013-2014</th>
<th>Involved Students</th>
<th>Campus Population</th>
</tr>
</thead>
<tbody>
<tr>
<td>Male</td>
<td>20.11%</td>
<td>40.3%</td>
<td></td>
</tr>
<tr>
<td>Female</td>
<td>38.33%</td>
<td>59.7%</td>
<td></td>
</tr>
<tr>
<td>Other</td>
<td>.23%</td>
<td>0.0%</td>
<td></td>
</tr>
<tr>
<td>Undisclosed</td>
<td>41.33%</td>
<td></td>
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</table>

<table>
<thead>
<tr>
<th>Race/Ethnicity</th>
<th>2013-2014</th>
<th>Involved Students</th>
<th>Campus Population</th>
</tr>
</thead>
<tbody>
<tr>
<td>African-American</td>
<td>4.12%</td>
<td>2.3%</td>
<td></td>
</tr>
<tr>
<td>Asian/Pacific Islander</td>
<td>3.58%</td>
<td>5.4%</td>
<td></td>
</tr>
<tr>
<td>Hispanic/Latino/a</td>
<td>22.33%</td>
<td>43.5%</td>
<td></td>
</tr>
<tr>
<td>Middle Eastern</td>
<td>.32%</td>
<td>5%</td>
<td></td>
</tr>
<tr>
<td>Native American</td>
<td>.56%</td>
<td>.2%</td>
<td></td>
</tr>
<tr>
<td>Caucasian</td>
<td>23.85%</td>
<td>40%</td>
<td></td>
</tr>
<tr>
<td>Not Available</td>
<td>47.19%</td>
<td>1.4%</td>
<td></td>
</tr>
<tr>
<td>Other</td>
<td>2.3%</td>
<td>1.5%</td>
<td></td>
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</table>

TOTAL Number | 3963 | 10401

Student Organizations:

<table>
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<tr>
<th>Type</th>
<th>Number</th>
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<tbody>
<tr>
<td>Academic</td>
<td>20</td>
</tr>
<tr>
<td>Cultural</td>
<td>7</td>
</tr>
<tr>
<td>Departmental</td>
<td>22</td>
</tr>
<tr>
<td>Faith-Based</td>
<td>10</td>
</tr>
<tr>
<td>Honor</td>
<td>9</td>
</tr>
<tr>
<td>Professional</td>
<td>10</td>
</tr>
<tr>
<td>Service</td>
<td>1</td>
</tr>
<tr>
<td>Special Interest</td>
<td>21</td>
</tr>
<tr>
<td>Sport Clubs</td>
<td>13</td>
</tr>
<tr>
<td>Student Governance</td>
<td>5</td>
</tr>
</tbody>
</table>

UCSA Leads

UCSA Leads provides a leadership certification program, a conference, and workshops upon request to students and organizations on campus. These programs are offered to students with the intent to improve leadership skills, to become more marketable and global leaders. Workshops can also be requested by professors and other departments on campus to be delivered to specific meetings and classes. UCSA Leads is a service provided by the professional staff of the University Center and Student Activities department.

Accomplishments

- Implementation of Leadership Certification program for Intermediate and Advanced Track
- Implementation of Weekend Leadership
- 5 students earned leadership certifications through the Emerging track of the certification program
- 6 students earned leadership certifications through the Intermediate track of the certification program
- 3 students earned leadership certifications through the Weekend Leadership advanced track of the certification program
- Featured keynote speaker, Chris Collins presented Stay in H.A.R.M.’s Way at the Islander Leadership Conference

Service and Outreach

- Islander Leadership Conference, September 2013

New Initiatives

- Offering Leadership Hour on Tuesdays and Wednesdays
- In the Spring semester, we added a 6th workshop opportunity to both Leadership Hour tracks and Weekend Leadership

Participation
Workshops To Go – interest from more than one organization but never scheduled

Leadership Hour – 5 week certification program; approximately 21 total students attended at least one session; 5 students obtained their Emerging Leader Certification and 6 students obtained their Intermediate Leader Certification. Attendance varied from session to session and can be seen below.

### Emerging Track

<table>
<thead>
<tr>
<th>Date</th>
<th>Attendance for 12 p.m.</th>
<th>Attendance for 6 p.m.</th>
<th>Date</th>
<th>Attendance for 12 p.m.</th>
<th>Attendance for 6 p.m.</th>
<th>Total for each session</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sept. 18</td>
<td>7</td>
<td>7</td>
<td>Feb. 5</td>
<td>1</td>
<td>1</td>
<td>16</td>
</tr>
<tr>
<td>Sept. 25</td>
<td>8</td>
<td>6</td>
<td>Feb. 19</td>
<td>1</td>
<td>1</td>
<td>15</td>
</tr>
<tr>
<td>Oct. 2</td>
<td>4</td>
<td>7</td>
<td>Feb. 12</td>
<td>1</td>
<td>1</td>
<td>12</td>
</tr>
<tr>
<td>Oct. 9</td>
<td>6</td>
<td>5</td>
<td>Feb. 26</td>
<td>1</td>
<td>1</td>
<td>13</td>
</tr>
<tr>
<td>Oct. 16</td>
<td>4</td>
<td>7</td>
<td>Mar. 5</td>
<td>1</td>
<td>1</td>
<td>11</td>
</tr>
</tbody>
</table>

### Intermediate Track

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<tr>
<th>Date</th>
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<th>Attendance for 6 p.m.</th>
<th>Date</th>
<th>Attendance for 12 p.m.</th>
<th>Attendance for 6 p.m.</th>
<th>Total for each session</th>
</tr>
</thead>
<tbody>
<tr>
<td>Oct. 23</td>
<td>5</td>
<td>4</td>
<td>Mar. 26</td>
<td>1</td>
<td>1</td>
<td>9</td>
</tr>
<tr>
<td>Oct. 30</td>
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<td>4</td>
<td>Apr. 9</td>
<td>1</td>
<td>1</td>
<td>8</td>
</tr>
<tr>
<td>Nov. 6</td>
<td>3</td>
<td>5</td>
<td>Apr. 16</td>
<td>1</td>
<td>1</td>
<td>8</td>
</tr>
<tr>
<td>Nov. 13</td>
<td>3</td>
<td>5</td>
<td>Apr. 23</td>
<td>1</td>
<td>1</td>
<td>7</td>
</tr>
<tr>
<td>Nov. 20</td>
<td>4</td>
<td>3</td>
<td>Apr. 30</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
</tbody>
</table>

### Advanced Track

<table>
<thead>
<tr>
<th>Date</th>
<th>Attendance</th>
<th>Date</th>
<th>Attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sept. 20</td>
<td>4</td>
<td>Feb. 28</td>
<td>1</td>
</tr>
<tr>
<td>Oct. 4</td>
<td>6</td>
<td>Jan. 31</td>
<td>1</td>
</tr>
<tr>
<td>Oct. 18</td>
<td>4</td>
<td>Feb. 14</td>
<td>3</td>
</tr>
<tr>
<td>Nov. 1</td>
<td>4</td>
<td>Apr. 11</td>
<td>0</td>
</tr>
<tr>
<td>Nov. 15</td>
<td>4</td>
<td>Apr. 25</td>
<td>0</td>
</tr>
<tr>
<td>Mar. 28</td>
<td>0</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Demographics for Leadership Hour and Weekend Leadership programs
<table>
<thead>
<tr>
<th>Gender</th>
<th>Population</th>
</tr>
</thead>
<tbody>
<tr>
<td>Male</td>
<td>40%</td>
</tr>
<tr>
<td>Female</td>
<td>60%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Race/Ethnicity</th>
<th>Population</th>
</tr>
</thead>
<tbody>
<tr>
<td>Asian/Pacific Islander</td>
<td>4%</td>
</tr>
<tr>
<td>African-American</td>
<td>4%</td>
</tr>
<tr>
<td>Hispanic</td>
<td>52%</td>
</tr>
<tr>
<td>International</td>
<td>16%</td>
</tr>
<tr>
<td>Native American</td>
<td>16%</td>
</tr>
<tr>
<td>White</td>
<td>12%</td>
</tr>
<tr>
<td>Not Available</td>
<td>12%</td>
</tr>
<tr>
<td>Multiracial</td>
<td>12%</td>
</tr>
<tr>
<td>Totals</td>
<td>10401</td>
</tr>
</tbody>
</table>

- Islander Leadership Conference – held on Saturday, September 14 from 9 a.m. - 2 p.m., included a keynote speaker Chris Collins from Great Minds Think Alike Inc. Conference provided 4 session blocks with 4 workshop options each, and a lunch; 30 students attended

Assessment Results for Islander Leadership Conference

Information below is taken from the Leadership Conference Evaluation. 15 students completed the survey.

- 75% of attendees classified themselves as Seniors
- 46% of workshop attendees serve as members of an organization(s)
- 41% of workshop attendees serve as members of an organization(s)
- 31% of workshop attendees claimed to not be involved.
- 100% of the responders felt the Islander Leadership Conference was enjoyable and well organized.
- 100% of the responders felt the keynote speaker and presenters had a relevant and useful topic; was engaging and interactive; is someone they would recommend to others.
- 100% of responders felt they would recommend the Islander Leadership Conference to others.

Suggestions for future conferences and general comments from surveys:

- "More women in leadership"
- "Group sessions geared toward Islander organization"
- "Enjoyed that all of the presentations were interactive and energizing."
- "This was my first conference and it was both enjoyable and very entertaining!! I will be back with my posse."
- "As the president of a new organization, this information/ideas presented will go a long way in furthering our org. Thank you!"
- "The information was fantastic and directly applicable to my role within my student organization. I will make a conscious effort to apply the new perspectives I have gained."
- "There were a lot of things that I was not aware of prior to the presentation. Great job!"

Assessment Results for Leadership Hour and Weekend Leadership

Assessments were created and approved but email was not effective in obtaining responses.

Waves of Welcome

Waves of Welcome (WOW) is designed to help students become familiar with A&M-Corpus Christi and its traditions. WOW provides an opportunity for students to meet their fellow Islanders, network with faculty and staff, and connect with student leaders. Students learn more about the many resources available to help them succeed academically and get the most out of their college experience.

Accomplishments

- Restructured the WOW events calendar to the first two weeks of school.

New Initiatives

- Senior Breakfast

Participation

- Served over 300 students at President's Picnic held on the East Lawn in September (due to bad weather, the event ended early).
- Approximately 220 + students/faculty/staff participated in Community Islander Expo; positive feedback was received. There were 32 total community vendors and university departments. Students/faculty/staff had a chance to win door prizes and connect with community businesses. Light refreshments were provided.
- 140 + students attend the inaugural Senior Breakfast sponsored by WOW.

Breakers Game Room

Located on the second floor of the University Center, the game room is open about 55 hours a week. Students pay $3 an hour to play on one of three pool tables, one of four Xbox 360 game consoles, or on one table tennis table. Currently the Game Room has over 50 game titles available for use on the Xbox to include student favorites: Madden Football, Halo: ODST, Bioshock 2, and others. Due to construction, Breakers Game Room moved to UC 306 on the
3rd floor until construction on the new area for the Game Room is complete. During Study Center for the last 4 years, the Game Room is free for all student during the extended building hours.

**Student Employees/Student Leaders**

- Nick Jung, Reno Puente, Sarah Rodriguez, Hailey Ferguson, Katelyn Redding, Jacob Luna, Stephanie Wallace, Alexis Deleon (Student Game Room Coordinator), Alyson Schozer began in Spring 2014
  - **Student Employees cross trained from Operations**
    - Katelyn Redding, Trey Sosa, and Nick Jung
  - **Student Employees cross trained from Office assistants**
    - Sarah Rodriguez and Alyson Schozer
  - **Student Employees cross trained from Island Waves**
    - Alexis Deleon and Stephanie Wallace

**Training and Development**

- Each employee is responsible for conducting 1 program or tournament each semester, which is supervised by the student Game Room Coordinator. Also each employee is given an opportunity to lead in meetings.

**Initiatives**

- Utilized Twitter as a way to reach out to more students.
- Utilized an information table during Passport to the Island
- The Game Room Coordinator had 3-4 office hours per week to supervise students on semester projects, and work on other Game Room marketing/Improvements.
- Breakers hosted the TAMUCC Billiards Club on Wednesday nights.
- Breakers hosted the Good Game gaming club on Fridays.
- Breakers hosted Thursday Free play from 5pm to 7pm each week.

**Events**

- **Fall 13**
  - Welcome Back Social September 9, 2013
    - Pizza and soft drinks were bought to give to participants along with free play of all games.
  - Halloween Day/Night
    - Cookies were bought to give out to Breakers participants
- **Spring 14**
  - Spring Welcome Back Bash January 30, 2014
    - Approximately 25 people participated.
    - Shirts and koozies given out
  - Veterans Social February 11, 2014
    - Engagement Initiatives hosted a Veterans social
    - Food and drinks were provided by Engagement Initiatives
    - About 25 participated
  - Veterans Social April 17, 2014
    - Engagement Initiatives hosted a Veterans social
    - Food and drinks were provided by Engagement Initiatives
    - About 15 participated.

**Tournaments**

- **Fall 2013**
  - 9-Ball October 17, 2013
    - Utilized as an ACUI qualifying tournament
    - 29 people signed up
    - Ding Quoe Tien won men's 9ball and Edin A. Reyes won women's 9ball competition
  - Table Tennis 11-7-2013
    - Utilized as an ACUI qualifying tournament
    - Men's winner: Ash H Le
    - Women's Winners: Thi Nguyen 1st
  - Madden 25
    - 21 signed up only 6 participated
    - Eulalio Marinez won 1st, Coley Talley won 2nd
- **Spring 2014**


**Johnny Appleseed Day**
September 26
11:00 am to 2:00 pm
Loteria with ICA
October 8
11:30 am to 1:30 pm
Camerata Isla Choir
October 9
12:30 pm to 1:00 pm
Islander Improv
October 24
11:00 am to 12:00pm
Halloween Costume Contest w/ CAB
October 31
12:40 pm to 1:30 pm
Day of the Dead Face Painting w/ ICA
November 1
11:30 am to 1:30pm
Karaoke in the Commons
September 4, 18 October 2, 16
11:30 am to 1:30pm

**Study Center**

Study Center is a departmental event that is held during finals week for the fall and spring semester. The University Center remained open extended hours (6a-Midnight), during Finals Week, beginning with Late Night Breakfast in the fall and concluding the final day of exam week. This initiative was designed to better serve the campus community to promote the importance of finals and the impact it has on the students’ stress level, to provide them with an alternative study location and to celebrate their hard work throughout the semester.

During the December 2013 Study Center, we collaborated with Camden Miramar, Recreational Sports, Islander Cultural Alliance, Breakers Gameroom, and Campus Activities Board to sponsor free coffee and to purchase pizza for two different nights throughout the week. The Breakers Game Room was also open throughout the Study Center for free to provide students with video games and pool for as long as they would like to play. We let the faculty offer group review sessions or supplemental instruction. We set up a computer lab in a ballroom for those students that needed access for their studies, and had space available for students to practice presentations.

During the May 2014 Study Center offered a larger variety of snack choices including; coffee, pizza, muffins, fruit, and popcorn was provided by Chartwells. We collaborated with Miramar, Recreational sports, University Center & Student Activities, Islander Cultural Alliance, and UCSA Leads to provide the funding for the food. There were rooms for students to practice presentations, study spaces, and group reservation rooms. Breakers Gameroom was open during the extended hours and was free for students to use. We want to continue to work with other departments to get more resources for students to use.

**Service and Outreach**
Outreach to Center for Academic Student Achievement (CASA) to provide supplemental instruction sessions during Study Center.

Outreached to academic departments and the library to utilize the University Center for additional review and study space.

**Participation**

**Fall 2013**
- Thursday: 264 participants/day
- Friday: 524 participants/day
- Monday: 434 participants/day
- Tuesday: 787 participants/day

**Spring 2014**
- Thursday: 263 participants/day
- Friday: 19 participants/day
- Sunday: 148 participants/day
- Monday: 372 participants/day
- Tuesday: 423 participants/day

**Facilities & Operations**

**Accomplishments**
- The UC Expansion Project Ground Breaking Ceremony was held in September 2013.
- Created the Scheduling Assistant training matrix.
- Reworked storage rooms to accommodate growing AV equipment.

**Major Projects:**
- Began an AV update on all of our meeting rooms to include projectors or televisions and computers permanently installed in each room.
- Gathered information for an Air Wall update in the ballroom to be completed next fiscal year.
- Gathered information for an AV update in the ballroom to be completed next fiscal year.

**Individual Booking Statistics:**

<table>
<thead>
<tr>
<th>SEMESTER</th>
<th>STUDENT ORGANIZATION</th>
<th>PERCENT CHANGE FROM PREVIOUS YEAR</th>
<th>UNIVERSITY DEPARTMENT</th>
<th>PERCENT CHANGE FROM PREVIOUS YEAR</th>
<th>NON UNIVERSITY</th>
<th>PERCENT CHANGE FROM PREVIOUS YEAR</th>
<th>TOTAL COUNT FOR EACH SCHOOL YEAR</th>
<th>PERCENT CHANGE FROM PREVIOUS YEAR</th>
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<tbody>
<tr>
<td>TOTAL FY11</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>15747</td>
<td>3.41%</td>
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<tr>
<td>Fall Semester 2011</td>
<td>2434</td>
<td>6.85%</td>
<td>3878</td>
<td>-14.92%</td>
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<td>600.00%</td>
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<tr>
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<td>22.79%</td>
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<td>263</td>
<td>1778.57%</td>
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Association of College and Unions International

Regional Conference Participation: October 2013

- Seven student staff members and four professional staff members participated in the final ACUI Region 12 Regional Conference at Texas A&M University – College Station. This was the final Region 12 conference due to ACUI restructuring the regions effective January 2014 and the institution falls within the new Region II.
- Two professional staff members served on the Conference Planning Team.
- Analicia Gonzales and Patricia Rodriguez presented two sessions titled: “Diversity Talk: Not just for Multicultural Organizations” and “Diversity Talk: The Hard Words and How to Say Them”

Sectional Recreation Tournament Participation:

- Unfortunately we were unable to participate in the new format for the ACUI Recreation Tournament. Due to the Regional Restructuring, the recreation tournament was moved to a sectional format and the distance was too far to travel this year.

Annual International Conference Participation: April 2014

- Three professional staff members participated in conference held in Orlando, Florida
  - Analicia Gonzales and Patricia Rodriguez presented a session titled: “Diversity Talk: Not Just for Multicultural Organizations”

I-LEAD: The Institute for Leadership Education and Development

- The institute was held July 28 – August 2, 2013 at the University of La Verne in La Verne, California
  - Samantha Garza was awarded a scholarship to attend from ACUI Region 12
  - David Miranda and Katelyn Redding were selected from staff nominations to attend the conference.

Region II Leadership Team:

- One professional staff member, Daniel Springer, served on the Region II Leadership Team as the Web and Social Media Coordinator

2015 Annual Conference Program Team:

- One professional staff member, Lincoln Walburn, serves on the 2015 Annual Conference Program Team; the 2015 Conference will be held in San Antonio, Texas.

Special Contributions of Program Faculty and/or Staff (teaching/service/research/support)

UC & Student Activities
[President, Student Engagement and Success, Senior Executive Director of Student Life]

The following is a list of special contributions of program staff within the UCSA department:

Lisa O. Perez

Service to the University
- Student Engagement & Success Council
- Use of University Facilities Task Force
- Momentum 2020 Strategic Planning Theme Group – Inclusive Excellence Co-Chair
- Homecoming Committee
- Hispanic Heritage Month Committee
- Calendar Committee
- Convocation Ceremony Volunteer
- Commencement Ceremony Volunteer
- “Coaching the Class of 2018”, Student Orientation Presentation, Summer 2014

Service to the Profession
- TACUSPA Conference Planning Team 2015 Co-Chair
- TACUSPA Awards & Recognition, Chair 2014

Service to the Community
- Most Precious Blood Catholic Church Lector
- Islander Lights Toy Drive

Liliana Gonzalez

Service to the University
- Homecoming Committee, Chair 2011-2014
- Sigma Lambda Gamma Sorority Faculty/Staff Advisor, 2011-2014
- Inclusive Excellence Committee, 2013
- Assessment Committee, 2012-2014
- Momentum 2020 Strategic Planning Committee – Globalization Co-chair 2013
- Hazing Task Force Committee
- Hispanic Heritage Month Committee

Service to the Profession
- NACA Huge Leadership Weekend, Leadership Staff & Facilitator, 2014
- "Encouraging the Heart" Presentation, Huge Leadership Weekend, 2014

Service to the Community
- Corpus Christi Pride Committee, 2014

H. Lincoln Walburn

Service to the University
- Islander Campus Emergency Response Team (ICERT)
- Momentum 2020 Strategic Planning Committee – Campus Environment and IT Group
- UCSA Advisory Council
- Campus Activities CAS Review Panel

Service to the Profession
- ACUI Region 12 Leadership Team – Conference Planning Team Chair
- ACUI Region 12 Fall Conference Planning Team
- ACUI 2015 Annual Conference Planning Team Member

Service to the Community
- Laguna Little League Umpire
- Asbury UMC Fall Harvest Volunteer
- Asbury UMC Vacation Bible School Volunteer

Amy Kotulski

Service to the University
- Homecoming Committee
- FYI Convocation Committee Member
- Hazing Task Force Member
- Momentum 20/20 Collaboration Committee Member
- Orgsync Introduction Presentation during Orientation, June, July, August 2014

Service to the Community
- Toys for Tots Drive

Tricia Rodriguez

Service to the University
- Islander Leadership Conference Committee, 2013
- Homecoming Committee 2012-present
- Student Engagement & Success First Year Seminar Task Force, 2013
- Ring Committee, 2013
- African American Heritage Month Committee, 2013-2014
- Diversity, UCSA Leads, 2014
- Volunteerism Presentation, UCSA Leads, 2014
- Time Management Presentation, UCSA Leads, 2013
- Leadership Styles Presentation, UCSA Leads, 2013
- Activate your Image Presentation, UCSA Leads Leadership Conference, 2013
- The Art of Motivation Presentation, UCSA Leads Leadership Conference, 2013

Service to the Profession
- "Diversity Talk: Not just for Multicultural Orgs”, ACUI Annual Conference Presentation, 2014
- "Diversity Talk: Not just for Multicultural Orgs”, ACUI Region 12 Conference Presentation, 2013
- "Diversity Talk: The hard words and how to say them”, ACUI Region 12 Conference Presentation, 2013

Service to the Community
- Adopt a Beach
- Metro Ministries
- Alternative Spring Break

Rick Reyes

Service to the University
· EHS committee, 2013/14
· SACS committee, 2013/14
· Parking and Transportation committee, 2013/14

Service to the Community
· Little League Texas West Committee Member (Vice President)
· Little League Texas District 23 Administrator
· Little League Texas Section 4 Section Leader
· Laguna Little League field volunteer.
· Laguna Little League volunteer Majors division coach.

Morris Bowden

Service to the University
· Islander Campus Emergency Response Team (ICERT)

Service to the Community
· YMCA of the Coastal Bend staff member

Suzanne Brittain

Service to the University
· Homecoming Committee
· African American History Month Committee
· Islanders Alcohol & Drug Abuse Prevention Team (I-ADAPT)
· Islander Leadership Conference Committee
· Chair of the Waves of Welcome Committee
· Chair of the South Texas Panhellenic Conference
· “Time Management” presentation - Leadership Hour: October 2013
· “Personality Assessment” presentation - Leadership Hour: February 2014
· “Roommate Conflicts: Confrontation & Communication” presentation- Islander Leadership Conference Fall 2013

Service to the Community
· Young Business Professionals of the Coastal Bend (YBP): Social Committee
· Corpus Christi ZTA Alumnae Chapter: Vice President of Programming

Analicia Gonzales

Service to the University
· Hispanic Heritage Month Committee, 2013
· Waves of Welcome Committee, 2013-2014
· Student Engagement and Success Coordinator Search Committee, August 2013
· “Inclusion Means What” – Aloha Days staff training; May 2014
· “Diversity Means What”– Aloha Days staff training; May 2014
· “Inclusion Means What”– Aloha Days staff training; May 2014

Service to the Profession
· “Diversity Talk: Not Just For The Multicultural Orgs” – ACUI Annual Conference; April 2014
· “Diversity Talk: Hard Words & How to Say Them” – ACUI Region 12 Conference; October 2013
· “Diversity Talk: Not Just For The Multicultural Orgs” – ACUI Region 12 Conference; October 2013

Megan Klingler

Service to the University
· Homecoming Committee Member
· WOW Committee Member
· “Verbal & Nonverbal Communication” UCSA Leads Leadership Conference
· “So You Want To Plan An Event”-UCSA Leads Leadership Conference
· “Effective Communication”- UCSA Leaders Leadership Hour
· “Customer Service at the Desk” - University Center Operations Staff Training
· “Team Building” –University Center & Student Activities Staff training
· “Island Technology Orgsync”- Freshman Orientation

Daniel Springer

Service to the University
- WOW Committee Member
- Homecoming Committee Member
- Student Hearing & Appellate Board Member
- Staff Development Committee Member
- Who’s Who Selection Committee Member
- Student Activities CAS Study Committee Scribe
- Marketing Development for University Health Center Referendum
- “Customer Service” - UCSA Student Staff Training - August
- “Introduction to StrengthsQuest” – Aloha Days Staff Training – April
- “Intermediate StrengthsQuest” – Aloha Days Staff Retreat – May
- “New Student Orientation Campus Technology Presentation” – New Student Orientations – June through August

**Service to the Profession**

- ACUI Region II Regional
- Leadership Team Member

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### Anticipated Challenges for the Next Cycle

**UC & Student Activities**

[President, Student Engagement and Success, Senior Executive Director of Student Life]

With the transition of staff and an unexpected departure from the use of the University Center, the programs will be impacted in attendance and accessibility. This decreases the amount of opportunities students have to make meaningful connections to the learning outcomes and in engaging with others.

The transition in staff with three vacant student activities coordinator positions will present a change in consistency in all programs offered.

Reorganization of responsibilities among assistant director and coordinator positions may pose a challenge, however the intent in these changes is to provide stability in the long term. With the growth in enrollment and the increase of program offerings, not having a director of student activities position to oversee the student activities component poses a challenge as well since the Sr. Executive Director is stretched thin in attempting to fulfill duties.

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### Continuous Improvement Initiatives Planned for the Next Cycle (Closing the Loop)

**UC & Student Activities**

[President, Student Engagement and Success, Senior Executive Director of Student Life]

The following continuous improvement initiatives are planned for the next cycle:

Develop a plan for growth in student positions for the expansion of the University Center; continue to pursue funds for other graduate assistant positions; develop marketing guidelines for department and implement a student marketing street team; establish accountability measures/requirements for students who participate in service learning projects so that learning outcomes can be measured accurately; develop and implement more customer service training for all student employees and ensure that presentations are made to organizations prior to participating in service events so that students are better informed about the values/principles surrounding service and volunteerism.